PANO Advancing Healthy Lifestyles Coalition
September 19, 2023

AHL Coalition Kick-off Meeting

FACILITATED BY:
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President/CEO
Purpose

To reach agreement on:

- A draft strategic plan/action plan and structure for AHL Coalition.
- Agree on volunteer leadership for committees.
- Identify talents, potential contributions, and needs of founding members.
Agenda

- 9:30 am  Welcome and Introductions
  - Greetings from Lauren Butscher, new PANO Administrator
- 9:45 am  Review Draft Vision, Mission, Priorities, Strategies for AHL Coalition
- 10:30 am Discussion/Agreement of Core Values
- 10:50 am Discussion of preliminary Action Plan for the first year
- 11:15 am Structure of Coalition: Steering Committee, Working Committees
  - Talent, organization survey
- 11:45 am  Door Prizes!
- 11:50 am  Wrap-Up and Next Steps
- 12:00 pm  Adjourn
Draft Vision

The AHL Coalition uplifts the well-being of all Delawareans and breaks down barriers to achieve healthy lifestyles.

Draft Mission

The AHL Coalition brings together coalitions and partners to focus on healthy lifestyles and equity through the PANO lens to leverage and expand resources in the community.
Draft Core Values

- Cultural inclusivity and responsiveness.
- Understand different cultural needs of the counties and their communities.
- Provide a safe and respectful space for diverse community representatives.
- Listen to communities to build trust and buy-in.
- Shared responsibility, collaboration, and leadership.
- Collective action to effect meaningful broad systems change.
- Improvement of social determinants of health improve health outcomes.
Priorities for Year 1

- The most pressing need relating to health equity is to **increase awareness**.
- The area of focus should be **mental health and wellness**.
- The top outcomes for year one should be **increased community engagement**.
Draft Strategic Goals/Strategies

1. **Collaboration/Partnerships**: Engage coalitions and key representatives across the health system with a PANO focus to serve as a repository, knowledge sharing and networking vehicle.

2. **Community Outreach Engagement and Access**: Provide outreach opportunities to increase access to existing programs and services with a PANO focus, regardless of income, race, ethnicity, or sexual orientation.

3. **Program Development linked to PANO**: Identify gaps in services and programs that increase access to PANO related services that reduce health disparities and improve outcomes.

4. **Marketing and Communication**: Develop a marketing plan for existing programs linked to PANO and other Coalitions that promote equity and help reduce health disparities.

5. **Policy**: Advocate for policies that increase equitable access to health programs and services with a PANO focus that increase access and reduce health disparities.
Role of AHL Coalition Members

- Involvement.
- Link to communities.
- Make policy changes.
- Everyone should have a voice and a seat at the table.
- Stakeholders need to know that what they care about is heard.
- Advocate for the Coalition, messaging, and allies.
- Creative access to resources.
- Shared responsibility and accountability.
Action Plan and Structure

- Review Action Plan
  Handout/Discussion/Agree on Next Steps

- Proposed Structure:
  - Leadership Steering Committee (will also be planning committee for the conference)
  - Subcommittees tied to each strategy/goal to plan primary actions. Each subcommittee should have a chair and 3-4 members.

- Membership:
  - Invite Stakeholders from list generated by county level roundtables. This can be a separate subcommittee.
Talent/Organizational Survey

- Please complete the form before you leave.
- Name, organization
  - What can you give?
  - What do you need?
Door Prizes
Wrap Up and Next Steps

- Summary of agreements reached
- Subcommittee meeting to finalize action plan and set December meeting agenda
- Next meeting December 12 - holiday networking
  - Invite a representative from the list of stakeholders from the handout
Thank you!