

# Advancing Healthy Lifestyles Conference: Engaging Communities to Live Healthy Lifestyles

RE: Partner/Sponsorship Request

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Dear Enid:

I'm so glad you were able to attend the conference last year. This year, the YMCA is actively involved with YMCA team members on the steering committee (Victoria Burton) and moderating a panel discussion (Peter Campbell). We would like to invite the YMCA to be a partner/sponsor of the conference this year.

The steering committee is excited to share the details about this year's conference. The Division of Public Health, Physical Activity, Nutrition and Obesity Prevention (PANO) program is presenting its second Annual Conference, Advancing Healthy Lifestyles (AHL) in Delaware: **Engaging Communities to Live Healthy Lifestyles**, on June 6, 2024, 8:00 am to 4:00 pm, at the Delaware State University Martin Luther King Jr. Conference Center in Dover. Nearly 300 people attended last year's conference from public, private health systems, government, community, and educational organizations. As a result of the conference the Advancing Healthy Lifestyles Coalition was formed and there are now over 40 members with broad statewide representation including multiple health systems! Peter is also chairing the Community Outreach, Engagement and Access Committee.

## Overview

The conference will provide a platform for cross sectional sharing on national, regional and local best practices, challenges, opportunities, and success stories. With a focus on PANO, the ultimate goal of the conference is to strengthen efforts to reduce obesity and other chronic diseases amongst Delawareans. This invitational event includes government policy makers in public health, nonprofit advocates of health and wellness, educators, medical care givers, and academic and medical researchers who are interested or engaged in health disparities, nutrition, chronic illness and obesity prevention. It will further serve as an opportunity to close gaps in health inequities, assess progress, and further strengthen the work of community stakeholders. Continuing education credits are being offered at this year. We already have nearly over 200 people registered coming from Bayhealth, Beebe, Tidal Health, LaRed, ChristianaCare, the universities (and especially the University of Delaware), government, and nonprofits including the YMCA and many others.

## Event Details

The conference will be held from 9:00 am until 3:00 pm with registration and continental breakfast beginning at 8:00 am and a networking reception from 3:00 pm to 4:00 pm. The agenda is below.

- Welcome by Lt. Governor (tentative)
- Informative concurrent best practice breakout sessions
- Luncheon Keynote Speaker Olympian Jackie Joyner-Kersey
- Inspirational Overcomers Panel
- Door prizes
- Networking reception

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## Partner Sponsorship Levels and Benefits

Become a partner in this work by sponsoring the conference! Partner/Sponsorship levels and benefits are listed below:

Level	Benefits
Premier Partner/Sponsor, \$15,000 or more	<ul style="list-style-type: none"> <li>• Large display of corporate logo on all printed materials (programs, bags, conference slides),</li> <li>• Verbal acknowledgement as premier partner/sponsor,</li> <li>• VIP photo with Keynote speaker.</li> <li>• Opportunity to bring a two-minute greeting at the conference.</li> </ul>
Ambassador Partner/Sponsor \$10,000	<ul style="list-style-type: none"> <li>• Display of corporate logo on all printed materials (programs, bags, conference slides),</li> <li>• Verbal acknowledgement as Ambassador partner/sponsor,</li> <li>• VIP photo with Keynote speaker.</li> </ul>
Champion Partner/Sponsor \$5,000	<ul style="list-style-type: none"> <li>• Display of corporate logo on all printed materials (programs, bags, conference slides), and</li> <li>• Acknowledgement as a Champion partner/sponsor.</li> </ul>
Friend Partner/Sponsor \$2500	<ul style="list-style-type: none"> <li>• Display of corporate logo on all printed materials (programs, bags, conference slides), and</li> <li>• Acknowledgement as a Friend partner/sponsor.</li> </ul>
Supporter \$1000	<ul style="list-style-type: none"> <li>• Display of corporate logo on all printed materials (programs, bags, conference slides), and</li> <li>• Acknowledgment as a Supporter</li> </ul>

Your support of this conference allows the Division of Public Health to offer this conference at no cost to participants.

I look forward to hearing from you with regard to your interest. Please feel free to reach out to me if you have any questions by email or cell phone (302-983-3044).

Best Regards,

*Devona*

Devona E. G. Williams, Ph.D., AHL Conference Facilitator

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Cc: Lauren Butscher, DPH PANO Administrator

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