

# DELAWARE CANCER CONSORTIUM RETREAT

APRIL 9, 2024

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Director

Division of Public Health

Delaware Department of Health and Social Services

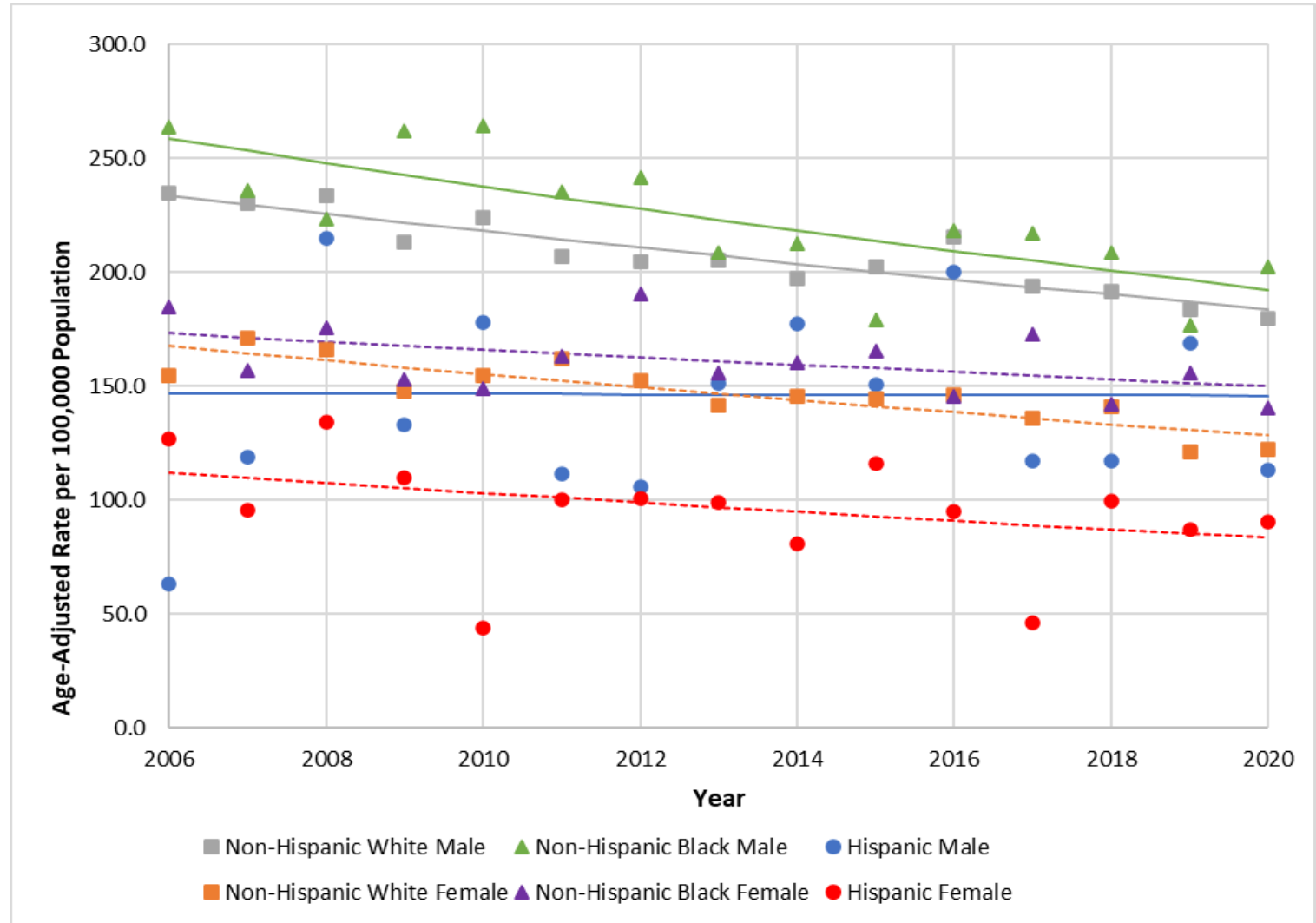


*DELAWARE HEALTH AND SOCIAL SERVICES*

Division of Public Health

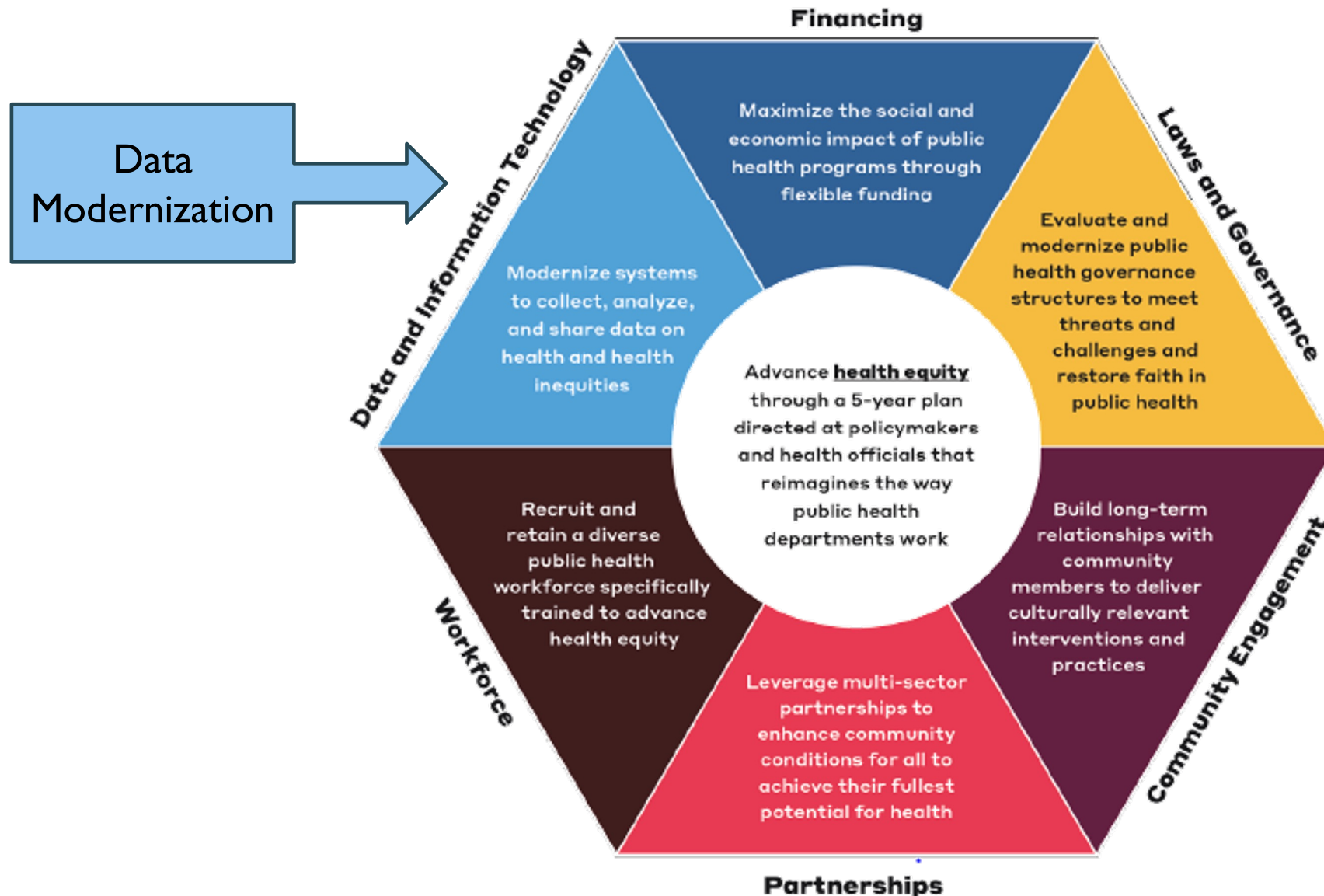
# Age-Adjusted Cancer Mortality Rates by Race/Ethnicity, Delaware, 2006-2020

Keeping the momentum

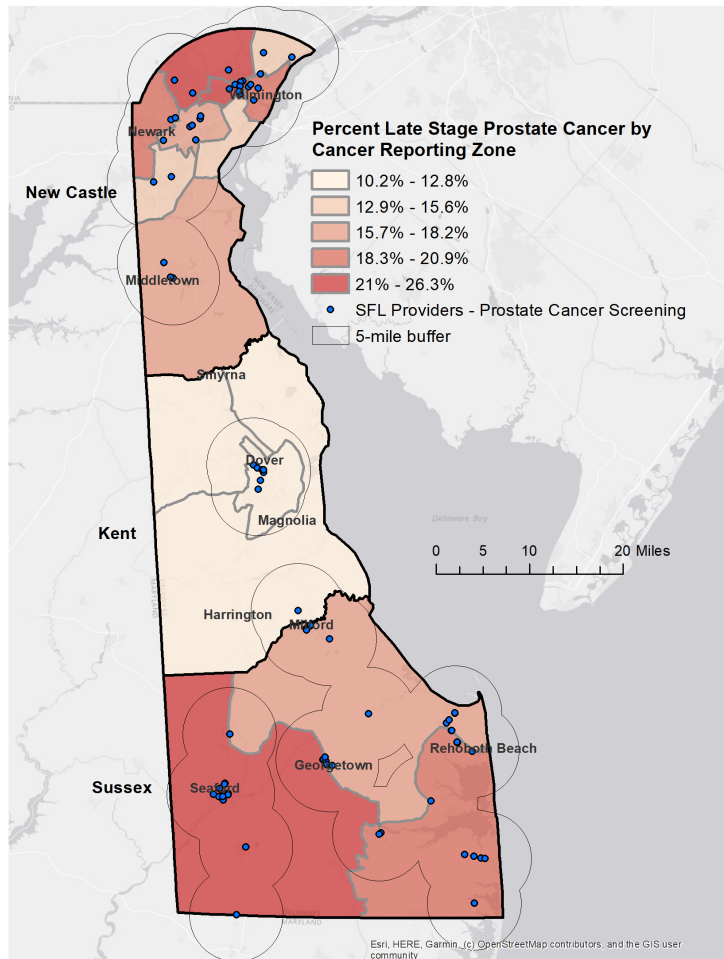


Source: Cancer Incidence and Mortality in Delaware, 2016-2020

# Framework for a 21st Century Public Health System, Bipartisan Policy Center Report, 2021



# WORKING TOWARDS HEALTH EQUITY – DATA MODERNIZATION



“Data is the oxygen that powers our ability to detect and respond to threats to health and we are at a pivotal moment in the modernization of the public health data infrastructure.”

*Dr. Mandy Cohen, CDC Director*

## Screening for Life (SFL)

web-based application, can be accessed from anywhere

## Delaware Cancer Registry

eliminating two-year data lag, moving towards real-time reporting

# ELECTRONIC CLAIMS ENTRY



## Enter Activity Information

Choose Professional Who Performed Procedure:

(100) Delaware DPH (SFL)

Select Service Type

Cervical

Select Service Activity

Screening

## Select Tests

- Pap
- HPV

Vendor Patient Account Number (optional)

## Additional Items

- Supplies

Risk Assessment

Please Select

## Screening Pap Entry

Select CPT

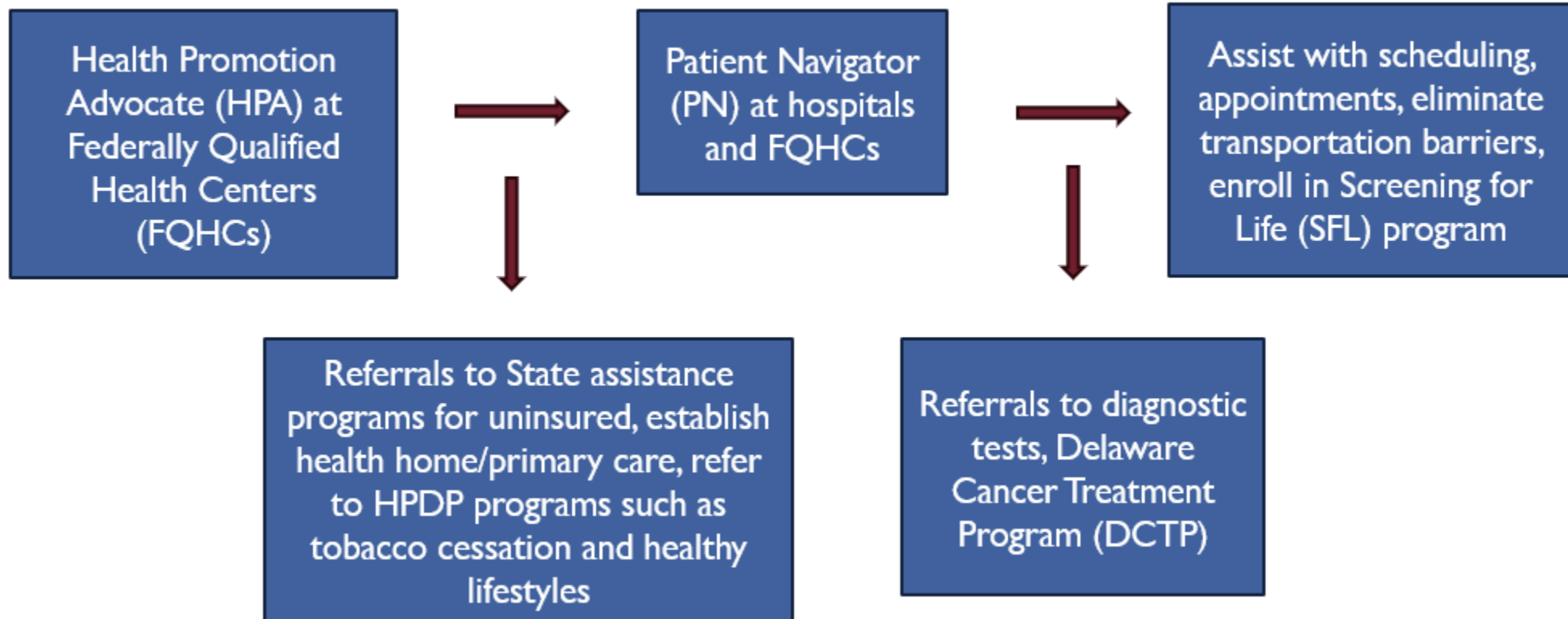
Please Select

Pap Lab Site:

Select a Site

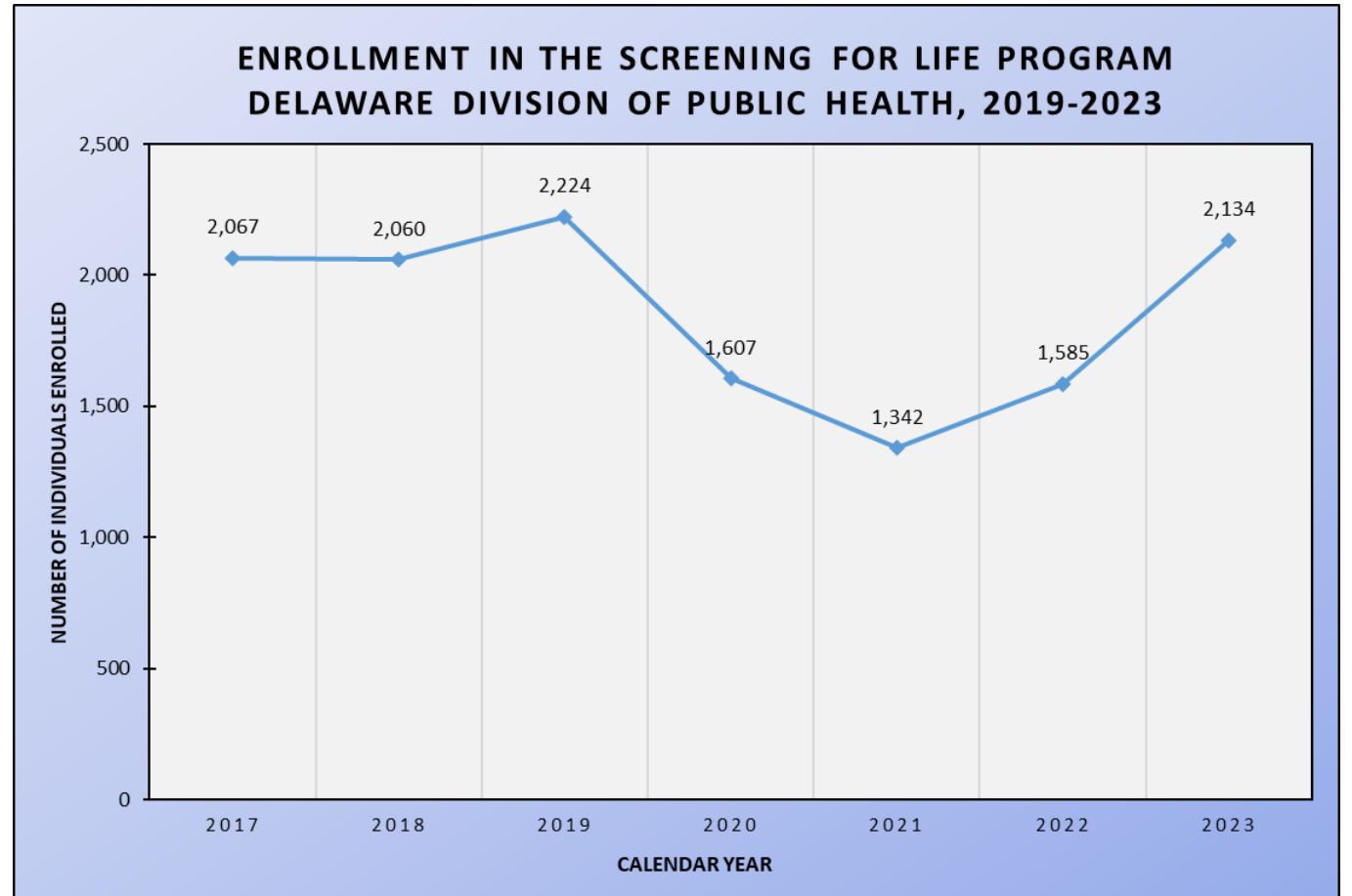


# HOW THE BUREAU OF CANCER CONTROL AND PREVENTION ASSISTS UNINSURED DELAWAREANS



# SCREENING FOR LIFE (SFL) ENROLLMENT

Enrollment  
continues to  
increase



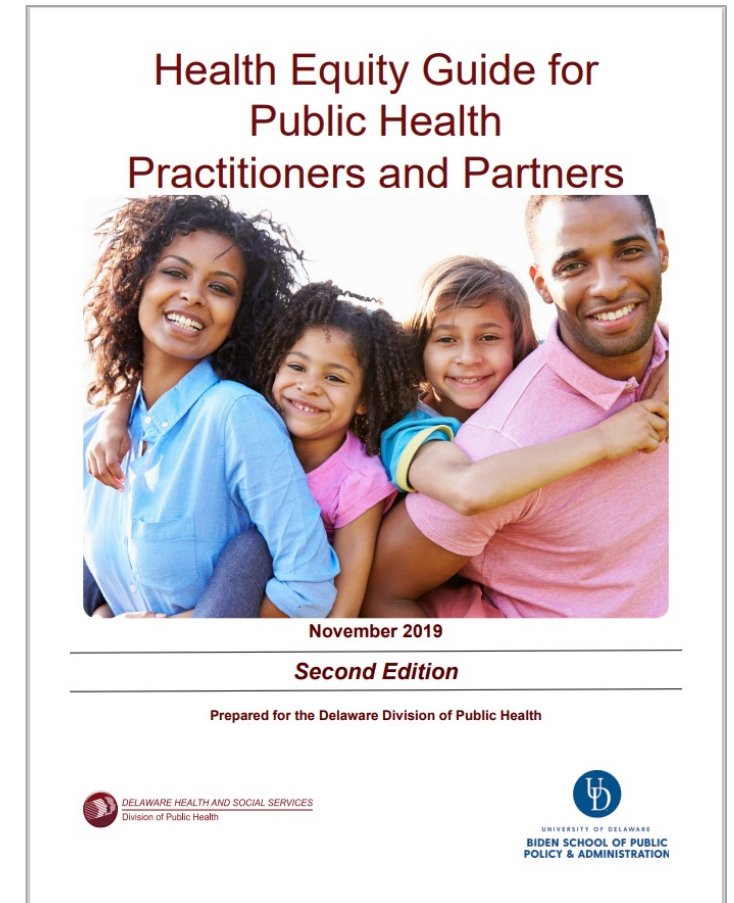
Source: Delaware Department of Health and Social Services, Division of Public Health, 2024



# DELAWARE DIVISION OF PUBLIC HEALTH (DPH) PRIORITIES

**Health equity means that every person has an opportunity to achieve optimal health regardless of:**

- **The color of their skin**
- **Level of education**
- **Gender identity**
- **Sexual orientation**
- **The job they have**
- **Neighborhood they live in**
- **Whether or not they have a disability.**





**LIVE**  
proudly and confidently.

Take control of your health. Get peace of mind from a cancer screening, which can detect cancer when it's most treatable.

Call your health care provider to schedule a cancer screening today. If you don't have insurance, you could qualify for a free screening.

HEALTHY DELAWARE

Visit HealthyDelaware.org or call 2-2-1-1

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*"I'm asking to meet my grandkids."*

HEALTHY DELAWARE

**THE DIRTY TRUTH**  
TRUTH.COM

**YOU WANT TO QUIT?  
WE WANT TO HELP.**

**LET'S CONNECT ABOUT QUITTING VAPING.**

Quitting is tough. But you don't have to do it alone. Join **Live Vape Free** to connect with a coach who has specific training on vaping and can offer tips and resources to help you quit.

HEALTHY DELAWARE

**LUNG CANCER**  
Detect it early.

A lung cancer screening detected my cancer early, when it was most treatable. It could do the same for you.

Talk to your health care provider to schedule a lung cancer screening today. If you don't have insurance, a nurse navigator can help—whether you have insurance or not.

Call 2-2-1-1 or scan the QR code to visit HealthyDelaware.org/Lung

HEALTHY DELAWARE

**LUNG CANCER**  
Tell a different story.

Call 2-2-1-1 or scan the QR code to visit HealthyDelaware.org/Lung

Ask about a prostate cancer screening, and you're asking for so much more.

*"I'm asking to be around for him."*

HEALTHY DELAWARE

**MAKE TIME FOR A CERVICAL CANCER SCREENING.**

HEALTHY DELAWARE

**MAKE TIME FOR A CERVICAL CANCER SCREENING.**

HEALTHY DELAWARE

# VALUED PARTNERSHIPS

- Collaboration among chronic disease and health promotion programs
- Delaware health care facilities
- Non-governmental organizations
- Community advocates





# WORKING TOWARDS HEALTH EQUITY – COMMUNITY PARTNERSHIPS, ENGAGEMENT

- Seaford Haitian Community Health Fair
- Wilmington Police Department – Community Resource Fair
- Latin American Community Center
- Delaware Prostate Cancer Coalition
- A Multi-Unit Housing Toolkit - resources for landlords and tenants on why it's important to go smoke-free
- Advancing Healthy Lifestyles Coalition - 45 active members representing public and private, multi-sector organizations to lead healthy lifestyles.



# CALL TO ACTION

## Delaware Cancer Consortium Goals 2022-2026

- Incorporate **health equity principles** into preventative cancer screening initiatives
- Promote breast, cervical, colorectal, lung, and prostate **cancer screening**
- Provide human papillomavirus (**HPV vaccines**) to girls, young women, boys, and young men ages 9-26
- **Analyze data** in state databases related to cancer screening.
- **Inform and educate** health care providers and the general public on available resources.
- Increase patient engagement and **health literacy**



## Delaware Division of Public Health Goals

- Increase health literacy among employees and partners
- Secure funding for health equity initiatives
- Expand data modernization to facilitate information sharing across DPH
- Increase community-level engagement, assess for additional manpower needs
- Explore other state agency partnership opportunities to help reach Delaware's cancer reduction goals

# Thank you

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